



Communications Manager

Position: Communications Manager

Location: New York, NY

Position Type: Full-time

Organizational Overview

The extreme disparity in health outcomes and access to healthcare that exists today between the world's rich and the world's poor is unjust and unsustainable. To change this unacceptable status quo will require a new generation of leaders with diverse skills and backgrounds. Emerging leaders need opportunities to build their skillsets and build meaningful connections with other young leaders who share a vision for transformative change.

Global Health Corps is mobilizing a global community of emerging leaders to build the movement for health equity. We do this by providing yearlong paid fellowship opportunities to passionate young leaders. During their fellowship years, GHC fellows serve in positions of impact within outstanding healthcare organizations in the US and sub-Saharan Africa. They also engage in intensive training, professional development opportunities, mentorship and thoughtful community-building.

Fellows work in teams of 2—one international fellow and one in-country fellow—on a wide range of projects that improve healthcare access and health outcomes for the poor. Working at for-profit, non-profit, and governmental health organizations, fellows have built financial management systems for grassroots HIV organizations in Uganda, counseled homeless teenagers in New Jersey, supported district pharmacies in Rwanda in rolling out new supply chain management tools, and conducted policy research in Washington DC.

Position Overview

GHC is looking for an energetic and highly organized communicator to join our small, fast-paced team as a Communications Manager in New York. The Manager will play a central role in supporting GHC's mission of movement building by managing GHC's internal and external communications and elevating GHC's brand.

This area requires excellent written and verbal communication of our work, message, and mission to a wide range of key stakeholders. The Manager will report to the CEO.

Communications Management

The Manager will serve as the staff-lead on ongoing internal and external GHC communications and thought leadership, in addition to all recruiting activities. To be effective, the Manager will create a strong, hopeful communications strategy focused on elevating the stories of our fellows, alumni, and partners, boosting the narrative of the importance of non-clinical contributions to global health, as well as a focus on a "business as unusual" model, including lessons learned from around the world, rather than a developed/developing world dichotomy. The Manager will actively engage both traditional and non-traditional partners in order to amplify GHC's impact in movement building and advocacy. This responsibility includes media relations, event-planning, overseeing our social media presence, web development, internal and external newsletter coordination, and annual report coordination.

The Manager will be responsible for the following communications objectives:

- **Strategy Development and Thought Leadership**
 - Create a strategy to engage and position GHC staff, fellows, alumni and our partners (both traditional and non-traditional) as thought leaders in the broader global health and social justice arena
 - Train GHC fellows and alums to be advocates for the issues they care about and identify advocacy opportunities
 - Create an annual news bureau plan outlining angles and potential target outlets for staff, fellow and alumni stories
 - Foster relationships with potential stakeholders, donors, and investors through communication tactics
- **Storytelling and Media Relations**
 - Proactively and reactively manage media requests related to GHC, fellows and alums, including op-ed and blog development and placement
 - Secure media coverage in priority markets, particularly the US and other donor countries, as well as African countries where the program has a presence
 - Manage GHC's online presence, including social media strategy (YouTube, LinkedIn, Instagram, Twitter and Facebook) in addition to maintaining and updating website content
 - Provide communications counsel to fellows during Training Institute and on an as-needed basis (e.g., review presentations, blogs, media training, etc).
 - Work in tandem with development team to ensure they have storytelling assets needed for donor stewardship activities
 - Create annual report in conjunction with development staff
- **Material Creation**
 - Maintain consistency of branding and message throughout all GHC materials and communications with internal and external stakeholders, and revise and adapt materials for donors and other audiences as needed
 - Develop and manage additional organizational communications creation, including content of newsletters, one-pagers, talking points, development of branding language, press releases, articles, blogs, interviews, speeches, etc.
- **Fellow Recruitment**

- Collaborate with VP of Operations on development and implementation of global communications plan to support recruitment in an effort to attract the highest quality applicants
- Support and oversee community member-led recruitment activities (e.g., fellow-organized Google Hangout, participation in events, etc.) as needed
- **Internal Communications**
 - Develop annual internal communications plan employing a range of tactics to engage GHC's growing global community
 - Create communications tools to ensure GHC community is abreast of latest community and organizational activities
- **Community Events**
 - Plan and execute US community engagement events surrounding quarterly retreats and on an ad-hoc basis in addition to 1-2 annual fundraisers per year; Support OUS events as needed
 - Represent GHC at external events and conferences and serve as an ambassador for the organization in the larger global health and social justice community

Qualifications

Required:

- Passion for health equity and the Global Health Corps mission
- High degree of entrepreneurialism with ability to thrive in a fast-paced workplace
- Quick learner who instinctively seeks resources and information to make data-driven decisions
- Excellent written and oral communication and presentation skills
- Bachelor's Degree
- A minimum of two years work experience in communications
- Strong organizational skills, attention to detail and follow-through
- Flexibility, positive attitude, and ability to be a self-starter
- Media relations experience

Preferred:

- Experience coordinating volunteers/teams
- Event planning experience
- Campaign coordination and/or recruiting strategy experience
- Experience working in developing countries or in a cross-cultural environment
- Proficiency with basic design tools (e.g. Photoshop) and HTML (not necessary, but an added plus!)
- Proficiency in Salesforce

How to Apply

Please send a cover letter, resume, three references, and a 3-5 page writing sample to apply@ghcorps.org with the subject line "Communications Manager". Interviews will be conducted on a rolling basis, so we strongly encourage you to apply as soon as possible. We hope to fill this position as soon as possible.