THEORY OF IMPACT

Our mission is to mobilize a diverse community of leaders to build the movement for global health equity.

INPUTS

Leadership programming
We design and implement a transformative, robust leadership development curriculum. Our programming cultivates resilience and cultural humility, promotes design and systems thinking, and fosters authentic leadership.

Community building
We build a tight-knit community to harness the power of collective leadership. Through summits, trainings, an online portal, and regional chapters, our leaders collaborate across borders and boundaries, amplifying their impact and influence.

Recruitment & placement
We recruit and place a diverse pool of talented young professionals on the front lines of global health. Our leaders fill critical gaps within our competitively selected partner organizations, honing the skills needed to transform health systems throughout their careers.

OUTCOME:
Diverse community of effective leaders who excel in their careers, collaborate with each other, and influence the field of global health.

GOAL: Strong health systems in:

*As measured by SDG indicators:
- Healthcare access and quality
- Incidence of HIV
- Family planning access
- Maternal mortality ratio

% attributing professional achievements to GHC
% working in or studying global health/health equity
% in senior roles within their organizations
% engaging in influential activities
% actively collaborating with others in GHC community
% participating in GHC offerings
% for whom supervisors would offer role post-fellowship

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Zambia
United States
Rwanda
Malawi
Uganda
Assessing GHC’s Impact

Since 2009, GHC has been seeding the field in sub-Saharan Africa and the United States with a global and highly-collaborative community of more than 1,000 leaders who are committed to tackling health inequities.

GHC has built a robust body of evidence to support our belief that leadership is one of the most effective levers for transforming complex and failing health systems. Following a formal impact evaluation in 2018, we refined our innovative theory of impact (TOI)—which was recently proposed as a common framework for impact evaluation of leadership programs—to clarify how our programs are expected to achieve our goal to strengthen health systems in each of our countries of operation.

To truly see the impact of investing in leaders, we focus on measuring our outcomes: a diverse community of effective leaders who excel in their careers, collaborate with each other, and influence the field of global health. Our TOI is our stake in the ground that we need each component of this outcome in order to achieve our ultimate goal: strong health systems in each of our countries of operation.

Global Health Corps Outcomes, 2019-2022

<table>
<thead>
<tr>
<th>A diverse talent pipeline bringing new perspectives and backgrounds.</th>
<th>Committed to global health.</th>
<th>Collaborating across borders and boundaries.</th>
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</thead>
<tbody>
<tr>
<td>identify as women</td>
<td>work on or study issues related to improving health or achieving health equity</td>
<td>collaborate professionally beyond the fellowship year</td>
</tr>
<tr>
<td>African citizens</td>
<td></td>
<td></td>
</tr>
<tr>
<td>74% 2019 Baseline</td>
<td>82% 2019 Baseline</td>
<td>78% 2019 Baseline</td>
</tr>
<tr>
<td>67% 2021 Result</td>
<td>82% 2021 Result</td>
<td>82% 2021 Result</td>
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<th>Rising to career excellence.</th>
<th>Influencing the field of global health.</th>
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<tbody>
<tr>
<td>hold senior level, decision making positions</td>
<td>engage in global health &amp; social justice policy/advocacy activities</td>
</tr>
<tr>
<td>45% 2019 Baseline</td>
<td>12% 2019 Baseline</td>
</tr>
<tr>
<td>45% 2021 Result</td>
<td>14% 2021 Result</td>
</tr>
<tr>
<td>70% 2019 Baseline</td>
<td>74% 2021 Result</td>
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KEY INSIGHTS

1. GHC leaders are tapping into the collective power of the GHC network to achieve results in the global health field, and leaning on each other to drive change during and beyond the pandemic.

2. GHC leaders are using their voices to influence the conversation around global health, reflecting our leadership training around influencing the sector as a key strategy for changemaking.

3. GHC’s alumni programming, representing our ongoing investment in GHC leaders’ over the span of their careers, is effective at maintaining our already strong results and growing the number of GHC leaders in senior roles. We will continue to invest in programs that strengthen core competencies in global health, such as executive management, and provide opportunities for collective action, advocacy, and social entrepreneurship.